



Love you can feel.®

EVERYDAY 2023



\$2.00



Love you can feel.®

We are celebrating 90 years in business. We have come a long way, from the makers of pincushions to the creators of the most beautiful gifts and toys.

When Mary Meyer created a company in her name, she created something that reflected her values. Her family, her employees, and each of her customers got to know the real Mary Meyer. The Mary Meyer brand continues to be committed to quality toys, but it stands for so much more.

The Mary Meyer name stands for our commitment to independent specialty retailers like you, to rigorous standards of safety, to the highest quality fabrics and production, and to creating objects of love that children, parents, and grandparents have valued for nine decades.

Mary Meyer also stands for values like treating people fairly, keeping our employees safe, supporting our independent sales representatives, and doing what's right for each and every one of our customers—through hard times and good times alike.

We could not have done it without you through our 90 years. Thank you, each and all, for standing with us and supporting Mary Meyer's vision and our business. We are excited to turn 90 and are looking forward to celebrating our 100th anniversary with you.

## contents

Marshmallow Zoo .....	6-17	Hobby Horses .....	54-55
Marshmallow Zoo Junior .....	18-19	Chiparoos .....	56-57
Smoothieez .....	20-23	Axolotls, Tango Monkey, Lexi Llama .....	58-59
Cozy Toes.....	24-29	Impulse Friends.....	60-61
Puffernutters .....	30	Sealife Friends .....	62-63
Soft Sayings .....	31	Wildlife & Moose .....	64-67
Putty Toys.....	32-45	Lobsters.....	68-71
FabFuzz .....	46-53	Book & Toy.....	72-75



Mary Meyer  
founder



Pincushion Puppy, circa 1946

Pictured are Mary Meyer's grandsons, who are running the family business today.

From left to right, Mary Meyer's grandsons.

- Kevin Meyer
- Steven Meyer
- Peter Meyer
- Michael Meyer



Teddy Bear, circa 1958

# our story

Our story began in 1904. Mary Meyer was born Mary Lorang in New York City. When she was a little girl, she learned how to sew from her mother.

Mary's father managed one of New York City's premier hotels during the Roaring '20s. Mary's exposure to this era had a lasting effect. Her sense of style and love of fashion would inspire Mary's creations throughout her life. This background served her well as she went to one of the city's vocational high schools, where she studied sewing. It's where she learned pattern making and how to create with textiles. Some of her earliest creations were her animal pin cushions.

When Mary was 24 years old, she attended a rally where she met a talented salesman named Hans Meyer. They fell in love and within a year were married. Hans and Mary began to think about producing and selling Mary's best toys. This was just about the time the Great Depression hit. Few thought this would be a good time to start a business, but this did not stop them. They created what is now Mary Meyer Stuffed Toys.

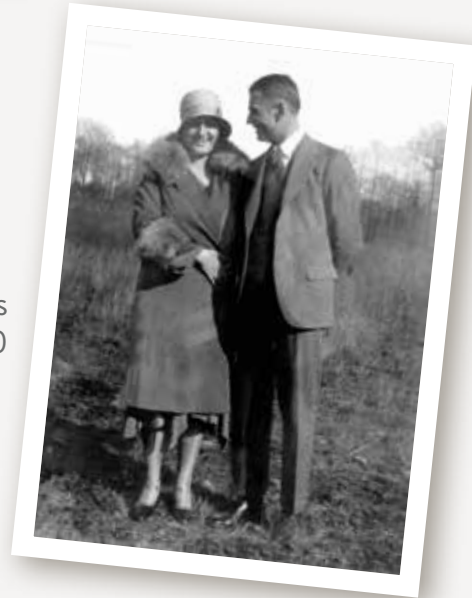
Hans went on the road to sell and learn which toys customers would be interested in purchasing, while Mary stayed at home and sewed the toys. Around this time, the Teddy Bear had become the toy of the time, so Mary began designing Teddy Bears.

Now in his forties, Hans was tired of city life and convinced Mary to move to rural Vermont. He thought they could take up farming and Mary could continue to sew toys.

The business grew, and eventually the barn at their homestead in Townshend, Vermont, was expanded into a factory. Through the years, many generations of families in the area worked to contribute to the success of Mary Meyer. Ninety years later, we are still a family-owned and run business that involves five generations of the family, with four of Mary's grandsons at the helm. We are located just a couple miles up Route 30 from the Meyer family home and original toy factory. We are proud to continue Mary's mission to make beautiful toys that bring joy to children and families worldwide with care, quality, integrity, and love.



Lower Manhattan 1900



Mary & Hans 1930



Mary & Walter Meyer 1931



Mary Meyer factory construction Townshend 1948



Mary Meyer with employees 1952



Employees apply felt detailing to product



Scott Covered Bridge West River Townshend Route 30



Betty sewing puppies in the late 1950's



Factory 1950's



Walter and Vivian laying out the patterns for large toys



Vivian cutting product pattern pieces with an "up & down" electric knife

# marshmallow zoo

Marshmallow Zoo characters are ready for just snuggling in bed or for a little comfort and courage. Part pet, part doll, and all love, our Marshmallow Zoo are companions ready to grow up with.

## Why we love Marshmallow Zoo

- Consumer favorite.
- Easy to shop display invites customers to reach, touch, and hold.
- The softest fabric we've ever worked with.
- 2 sizes offer a choice of price points.
- 6 NEW designs, 46 designs in all.
- Kid-friendly design and huggability = a great gift!



13 in / 33 cm  
3 pc min per design \$12.50 ea.



**NEW**  
S'MORES PONY  
42260



**NEW**  
DRAGON  
42270



**NEW**  
JAZZY TURTLE  
42280



**NEW**  
S'MORES PUPPY  
42250



# marshmallow zoo

13 in / 33 cm  
3 pc min per design **\$12.50 ea.**



**POOCHY PUP**  
42210



**BEST SELLER**  
**TEDDY**  
40540



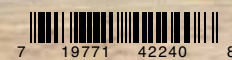
**GATOR**  
41260



**BEST SELLER**  
**STEGOSAURUS**  
42230



**TRICERATOPS**  
42240



**BEST SELLER**  
**ELEPHANT**  
40420



# marshmallow zoo

13 in / 33 cm  
3 pc min per design **\$12.50 ea.**



**BEST SELLER**

PUPPY  
40410



7 19771 40410 7



**BEST SELLER**

REGGIE PUPPY  
41290



7 19771 41290 4



**BEST SELLER**

BRADLEY BULLDOG  
40760



7 19771 40760 3

**BIG FRO-YO UNICORN**

19 in / 48 cm  
41371 1 pc min **\$18.50 ea.**



7 19771 41371 0

**FRO-YO UNICORN JUNIOR**

9 in / 23 cm  
41373 4 pc min **\$8.00 ea.**



7 19771 41373 4

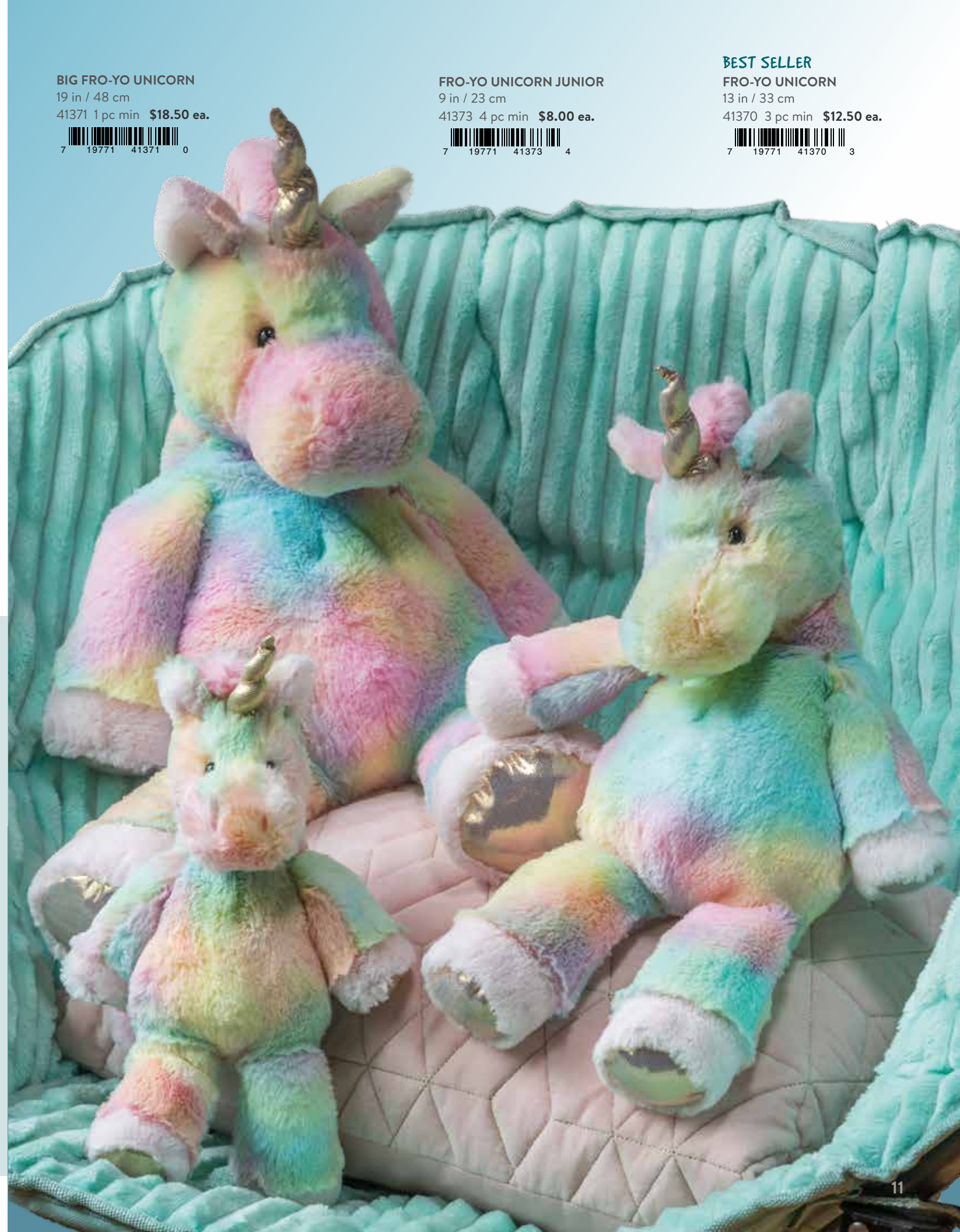
**BEST SELLER**

FRO-YO UNICORN  
13 in / 33 cm

41370 3 pc min **\$12.50 ea.**



7 19771 41370 3



# marshmallow zoo

13 in / 33 cm  
3 pc min per design \$12.50 ea.



GREYLING GIRAFFE

42000



7 19771 42000 8



BEST SELLER

PARKER PUPPY

41440



7 19771 41440 3



BEST SELLER

MOSSY FROG

41460



7 19771 41460 1



LATTE LION

41470



7 19771 41470 0



# marshmallow zoo

13 in / 33 cm  
3 pc min per design **\$12.50 ea.**



**ROSIE KITTY**  
42220  
  
7 19771 42220 0




**BEST SELLER**  
**FAWN**  
41250  
  
7 19771 41250 8



**BEST SELLER**  
**UNICORN**  
40660  
  
7 19771 40660 6




**BERRY BEAR**  
41480  
  
7 19771 41480 9



**BEST SELLER**  
**BLACK BEAR**  
40720  
  
7 19771 40720 7



**BEST SELLER**  
**LAMB**  
40570  
  
7 19771 40570 8



**HAPPY HORSE**  
40780  
  
7 19771 40780 1



# marshmallow zoo

13 in / 33 cm  
3 pc min per design **\$12.50 ea.**



RED PANDA

41450



MOOSE

40490



TIGER

41390



LEOPARD

41430



**BEST SELLER**

GIRAFFE

40440



# marshmallow zoo boutiques



16" x 16" x 68".  
Holds over 36 pcs  
of Marshmallow Zoo

**BEST  
VALUE**

### MARSHMALLOW ZOO 2023 MERCHANDISER BOUTIQUE

Buy 2 pieces each of the 15 Marshmallow Junior styles plus 1 piece each of the 30 Marshmallow Zoo styles and receive a FREE MERCHANDISER. Total of 60 pieces plus merchandiser.

42289 **\$615.00**



**BEST  
VALUE**

### MARSHMALLOW ZOO 2023 INTRODUCTORY BOUTIQUE

Take advantage of lower minimum quantities. Buy 1 piece each of the 30 Marshmallow Zoo styles. Total of 30 pieces.

42279 **\$375.00**



### MARSHMALLOW ZOO MERCHANDISER only

10164 **\$70.00 ea.**



# marshmallow junior

All the qualities of Marshmallow Zoo, in a smaller size.

9 in / 23 cm

4 pc min per design **\$8.00 ea.**

**BEST VALUE**

## MARSHMALLOW ZOO JUNIOR 2023 INTRODUCTORY BOUTIQUE

Take advantage of lower minimum quantities. Buy 2 pieces each of the 15 Marshmallow Junior styles. Total of 30 pieces.

42039 **\$240.00**



**JUNIOR SURFS UP SEAL**  
42013



**NEW**  
**JUNIOR STEGOSAURUS**  
42233



**NEW**  
**JUNIOR GATOR**  
41263



**BEST SELLER**  
**JUNIOR ELEPHANT**  
40423



**JUNIOR BRIARS BUNNY**  
42023



**BEST SELLER**  
**JUNIOR GIRAFFE**  
40443



**JUNIOR TIGER**  
41393



**BEST SELLER**  
**JUNIOR FAWN**  
41253



**NEW**  
**JUNIOR BLACK BEAR**  
40723



**JUNIOR SLOTH**  
41363



**BEST SELLER**  
**JUNIOR FRO-YO UNICORN**  
41373



**BEST SELLER**  
**JUNIOR LAMB**  
40573



**JUNIOR MOOSE**  
40493



**JUNIOR PUPPY**  
40413



**JUNIOR GREYLING GIRAFFE**  
42003



# smootheez

**ALL NEW!**

Smootheez are a supersoft handful of squeeze-um, squish-um, squash-um fun. Once in hand, they are hard to put down.

### Why we love Smootheez

- Designed for kids to squeeze, squash and hug!
- Simplified appearance that attracts kids!
- Velvety soft outer fabric has a bit of stretch.
- Polyester supersoft stuffing makes them squeezable.
- Not too big, not too small and perfect for little hands.
- Smooth and easy to love.....Smootheez.



**SMOOTHEEZ BEE**  
8 in / 20 cm  
54305 3 pc min **\$8.00 ea.**  
7 19771 54305 9



**SMOOTHEEZ ELEPHANT**  
8 in / 20 cm  
54304 3 pc min **\$8.00 ea.**  
7 19771 54304 2



**SMOOTHEEZ KITTY**  
8 in / 20 cm  
54300 3 pc min **\$8.00 ea.**  
7 19771 54300 4



**SMOOTHEEZ COW**  
8 in / 20 cm  
54303 3 pc min **\$8.00 ea.**  
7 19771 54303 5



**SMOOTHEEZ PUPPY**  
8 in / 20 cm  
54301 3 pc min **\$8.00 ea.**  
7 19771 54301 1



**SMOOTHEEZ PIG**  
8 in / 20 cm  
54302 3 pc min **\$8.00 ea.**  
7 19771 54302 8

# smootheez ALL NEW!

BEST VALUE

## SMOOTHEEZ AQUATIC 2023 BOUTIQUE

Take advantage of lower minimum quantities.  
Buy the following:

- 3 Smootheez Dolphin
- 3 Smootheez Orca
- 3 Smootheez Blue Whale
- 3 Smootheez Shark
- 3 Smootheez Seal
- 3 Smootheez Crab

Total of 18 pieces.  
54219 **\$126.00**



BEST VALUE

## SMOOTHEEZ FRIENDS 2023 BOUTIQUE

Take advantage of lower minimum quantities.  
Buy the following:

- 3 Smootheez Puppy
- 3 Smootheez Kitty
- 3 Smootheez Cow
- 3 Smootheez Pig
- 3 Smootheez Elephant
- 3 Smootheez Bee

Total of 18 pieces.  
54209 **\$144.00**



**SMOOTHEEZ SHARK**  
12 in / 30 cm  
54204 4 pc min **\$7.00 ea.**

BEST VALUE

## SMOOTHEEZ INTRODUCTORY 2023 BOUTIQUE

Take advantage of lower minimum quantities.  
Buy 2 pieces each of the 6 Aquatic styles plus 2 pieces each of the 6 Friend styles plus 6 pieces of the Smootheez Mouse. Total of 30 pieces.

54229 **\$207.00**



**SMOOTHEEZ MOUSE**  
3 colors assorted.  
5 in / 13 cm  
54280 6 pc min **\$4.50 ea.**



**SMOOTHEEZ BLUE WHALE**  
10 in / 30 cm  
54202 4 pc min **\$7.00 ea.**



**SMOOTHEEZ SEAL**  
10 in / 30 cm  
54205 4 pc min **\$7.00 ea.**



**SMOOTHEEZ CRAB**  
8 in / 20 cm  
54203 4 pc min **\$7.00 ea.**



**SMOOTHEEZ DOLPHIN**  
10 in / 25 cm  
54201 4 pc min **\$7.00 ea.**



**SMOOTHEEZ ORCA**  
10 in / 25 cm  
54200 4 pc min **\$7.00 ea.**



# cozy toes

Our Cozy Toes are full of personality, playful, and posable... or even toes-able. Just the right amount of “understuffed” to drape on your hand, your shoulder, or anywhere. Incredibly soft, ribbed fur make them super squishable for endless snuggles.

## Why we love Cozy Toes

- NEW dinosaur design.
- Floppy and huggable; very kid friendly.
- Textured, chenille-like, ribbed fabric.
- 3 position body for easy display (sit, lay flat or drape).
- Lots of popular animals all in one strong program.
- A great “go to” for birthday gift suggestions.



**NEW**  
TRICERATOPS  
27280



7 19771 27280 5



**MONKEY**  
27130



7 19771 27130 3

17 in / 43 cm  
3 pc min per design **\$13.50 ea.**



**RACCOON**  
27260



7 19771 27260 7



**BEST SELLER**  
FAWN  
27270



7 19771 27270 6

# cozy toes

**BEST VALUE**

## COZY TOES 2023 BOUTIQUE

Take advantage of lower minimum quantities.  
Buy the following:

- 2 Cozy Toes Frog
- 2 Cozy Toes Cow
- 2 Cozy Toes Kitty
- 2 Cozy Toes Puppy
- 2 Cozy Toes Fox
- 2 Cozy Toes Fawn
- 2 Cozy Toes Black Bear
- 1 Cozy Toes Moose
- 1 Cozy Toes Lamb
- 1 Cozy Toes Pig
- 1 Cozy Toes Triceratops
- 1 Cozy Toes Raccoon
- 1 Cozy Toes Lion
- 1 Cozy Toes Monkey
- 1 Cozy Toes Alligator

Receive one FREE Cozy Toes Lion (\$27.00 retail value).  
Total of 23 pieces.

27299 **\$297.00**



MOOSE

27210



LION  
27240



17 in / 43 cm  
3 pc min per design **\$13.50 ea.**



**BEST SELLER**

COW

27180



PIG

27110



FROG

27120



LAMB

27100



# cozy toes



**BEST SELLER**

BLACK BEAR

27230



7 19771 27230 0

17 in / 43 cm

3 pc min per design **\$13.50 ea.**



KITTY

27160



7 19771 27160 0



ALLIGATOR

27140



7 19771 27140 2



**BEST SELLER**

FOX

27200



7 19771 27200 3



PUPPY

27170



7 19771 27170 9



# puffernutter

Cuddle up to lots of cuteness with Puffernutters. Nutty characters in a size that's an armful and a perfect pillow-time pal, bedtime buddy and travel companion.

### What we love:

- Great for preteens who think they've outgrown stuffed animals.
- Room decor that you can hug.
- Round, puffy and super soft.
- Makes a statement in a retailer's store.
- Choose from 3 designs.

10 in / 25 cm  
2 pc min per design **13.50 ea.**



**PUFFERNUTTER PUPPY**

26550



7 19771 26550 0



**PUFFERNUTTER KITTY**

26570



7 19771 26570 8



**PUFFERNUTTER SLOTH**

26560



7 19771 26560 9

# soft sayings

Kids seem to know what their toys are saying. Our new Soft Sayings have messages and are quietly spreading the word. Printed trims that say, "be brave together" and "hugs are forever" make cozying up to these characters a very special thing.

### Why we love:

- Who doesn't need a hug these days?
- Subtle messaging on the chest.
- Great idea for grandparents and gift givers.

### SOFT SAYINGS

16 in / 41 cm

2 pc min per design **\$13.50 ea.**



**SOFT SAYINGS LION - 43601**

"be brave together".



7 19771 43601 6



**SOFT SAYINGS TEDDY - 43600**

"hugs are forever".



7 19771 43600 9



## putty toys

With lovely, warm colors and the sweetest smiles, Putty Toys make oh-so-soft companions for children of all ages. A dab of putty is enough to brighten every day.

### Why we love Putty

- NEW color, muted grey we call Shadow.
- 9 NEW designs, including three coastal characters.
- Sophisticated color palette.
- Super-soft, textured fabric appeals to modern moms.
- Elegant, classic designs have staying power.
- Includes lots of animals that are kids' favorites.
- A wide variety of sizes and price points.



# putty bears



## PUTTY BEARS 2023 INTRODUCTORY PACKAGE

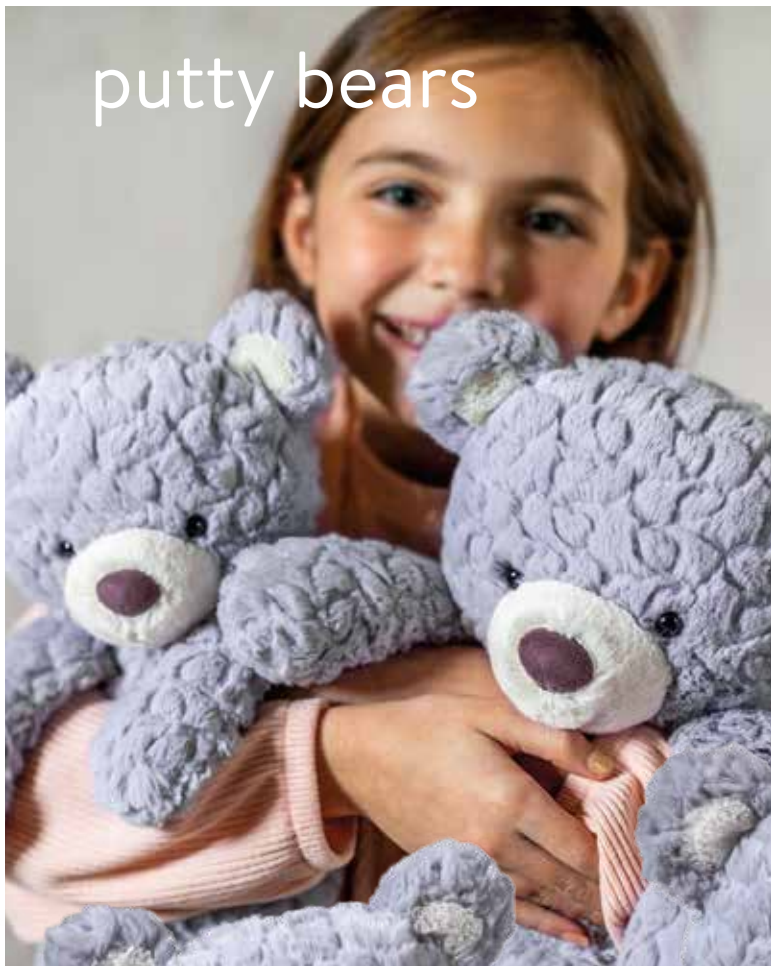
Take advantage of lower minimum quantities.

Contents include:

- 1 Large Shadow Putty Bear
- 1 Large Cream Putty Bear
- 1 Large Seafoam Putty Bear
- 1 Large Grey Putty Bear
- 1 Medium Shadow Putty Bear
- 1 Medium Cream Putty Bear
- 1 Medium Seafoam Putty Bear
- 1 Medium Grey Putty Bear
- 2 Small Shadow Putty Bear
- 2 Small Cream Putty Bear
- 2 Small Seafoam Putty Bear
- 2 Small Grey Putty Bear

Total of 16 pieces.

53639 **\$188.00**



**NEW**

## shadow putty bears

SHADOW PUTTY BEAR - medium

17 in / 43 cm

53521 2 pc min **\$12.50 ea.**



SHADOW PUTTY BEAR - large

20 in / 51 cm

53522 2 pc min **\$17.50 ea.**



SHADOW PUTTY BEAR - small

11 in / 28 cm

53520 4 pc min **\$8.50 ea.**



**BEST SELLER**

## cream putty bears

CREAM PUTTY BEAR - small

11 in / 28 cm

53370 4 pc min **\$8.50 ea.**



CREAM PUTTY BEAR - medium

17 in / 43 cm

53371 2 pc min **\$12.50 ea.**



CREAM PUTTY BEAR - large

20 in / 51 cm

53372 2 pc min **\$17.50 ea.**



## grey putty bears

GREY PUTTY BEAR - small

11 in / 28 cm

53390 4 pc min **\$8.50 ea.**



GREY PUTTY BEAR - medium

17 in / 43 cm

53391 2 pc min **\$12.50 ea.**



GREY PUTTY BEAR - large

20 in / 51 cm

53392 2 pc min **\$17.50 ea.**



## seafoam putty bears

SEAFOAM PUTTY BEAR - small

11 in / 28 cm

53600 4 pc min **\$8.50 ea.**



SEAFOAM PUTTY BEAR - medium

17 in / 43 cm

53601 2 pc min **\$12.50 ea.**



SEAFOAM PUTTY BEAR - large

20 in / 51 cm

53602 2 pc min **\$17.50 ea.**



# putty toys



**NEW**  
**PUTTY CORAL SEAHORSE**  
12 in / 30 cm  
56350 3 pc min **\$12.00 ea.**



7 19771 56350 7



**NEW**  
**PUTTY SEAFOAM DOLPHIN**  
15 in / 38 cm  
56310 3 pc min **\$12.00 ea.**



7 19771 56310 1



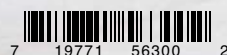
**PUTTY OCTOPUS**  
14 in / 36 cm  
55950 2 pc min **\$13.50 ea.**



7 19771 55950 0



**NEW**  
**PUTTY CORAL FLAMINGO**  
11 in / 28 cm  
56300 3 pc min **\$12.00 ea.**



7 19771 56300 2



**PUTTLING FLAMINGO**  
6 in / 15 cm  
53510 6 pc min **\$6.50 ea.**



7 19771 53510 8

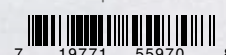


**PUTTLING WHALE**  
6 in / 15 cm  
53511 6 pc min **\$6.50 ea.**



7 19771 53511 5

**PUTTY WHALE**  
14 in / 36 cm  
55970 3 pc min **\$12.00 ea.**



7 19771 55970 8

# putty toys



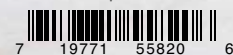
**NEW**  
**MARTY PUTTY MOOSE**  
9 in / 23 cm  
56330 3 pc min **\$12.00 ea.**



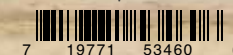
**NEW**  
**FRISKY PUTTY PUPPY**  
9 in / 23 cm  
56340 3 pc min **\$12.00 ea.**



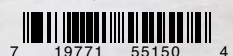
**COOPER PUTTY PUP**  
12 in / 30 cm  
55820 3 pc min **\$12.00 ea.**



**BEST SELLER**  
**PARIS PUTTY PUPPY**  
10 in / 25 cm  
53460 3 pc min **\$12.00 ea.**



**MASON PUTTY MOOSE**  
16 in / 41 cm  
55150 2 pc min **\$12.50 ea.**



**PERKY PUTTY PUPPY**  
Putty puppy with perky ears and posable body.  
16 in / 41 cm  
55880 2 pc min **\$12.50 ea.**





putty  
toys



**NEW**  
**MAGGIE PUTTY LAMB**  
9 in / 23 cm  
56320 3 pc min **\$12.00 ea.**



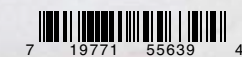
**BEST OF PUTTY 2023 BOUTIQUE**

Take advantage of lower minimum quantities.

Contents include:

- 2 Putty Paris Puppy
  - 2 Cream Putty Unicorn
  - 2 Blush Putty Unicorn
  - 2 Cream Putty Unicorn – small
  - 2 Blush Putty Unicorn – small
  - 2 Blush Putty Baby Sloth
  - 2 Grey Putty Sloth
  - 2 Cooper Putty Pup
  - 2 Pink Putty Kitty
  - 2 Patches Putty Kitty
  - 2 Tan Putty Koala
  - 1 Rio Putty Sloth – Tan
  - 1 Putty Octopus
  - 1 Coral Putty Fox
  - 1 Putty Whale
  - 1 Slate Putty Elephant
  - 1 Putty Pinstripes Elephant
  - 1 Putty Pinstripes Monkey
  - 1 Putty Pinstripes Giraffe
  - 1 Putty Pinstripes Puppy
- Receive 1 FREE Kaylee Putty Kitten (\$24.00 Retail Value).  
Total of 32 pieces.

55639 **\$353.00**



**KAYLEE PUTTY KITTEN**  
10 in / 25 cm  
53450 3 pc min **\$12.00 ea.**



**BEST SELLER**  
**CORAL PUTTY FOX**  
9 in / 23 cm  
55960 3 pc min **\$12.00 ea.**



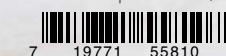
**CLOVER PUTTY COW**  
9 in / 23 cm  
55160 3 pc min **\$12.00 ea.**



**TAN PUTTY KOALA**  
11 in / 23 cm  
55891 3 pc min **\$12.00 ea.**



**GREY PUTTY MONKEY**  
12 in / 30 cm  
55810 3 pc min **\$12.00 ea.**



# putty toys



**BEST SELLER**  
PINK PUTTY KITTY  
10 in / 25 cm  
55860 3 pc min **\$12.00 ea.**  
7 19771 55860 2



**BEST SELLER**  
PATCHES PUTTY KITTY  
10 in / 25 cm  
55861 3 pc min **\$12.00 ea.**  
7 19771 55861 9



**BEST SELLER**  
BLUSH PUTTY UNICORN – small  
10 in / 25 cm  
53481 4 pc min **\$8.50 ea.**  
7 19771 53481 1



CREAM PUTTY UNICORN – small  
10 in / 25 cm  
53480 4 pc min **\$8.50 ea.**  
7 19771 53480 4



SEAFOAM PUTTY PANDA  
13 in / 33 cm  
55110 3 pc min **\$12.00 ea.**  
7 19771 55110 8



SLATE PUTTY ELEPHANT  
12 in / 30 cm  
55990 3 pc min **\$12.00 ea.**  
7 19771 55990 6



**BEST SELLER**  
CREAM PUTTY UNICORN  
13 in / 33 cm  
53470 3 pc min **\$12.00 ea.**  
7 19771 53470 5

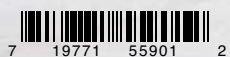


BLUSH PUTTY UNICORN  
13 in / 33 cm  
53471 3 pc min **\$12.00 ea.**  
7 19771 53471 2

# putty toys



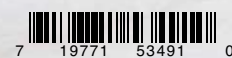
**RIO PUTTY SLOTH - tan**  
17 in / 43 cm  
55901 2 pc min **\$12.50 ea.**



**BEST SELLER**  
**BLUSH PUTTY BABY SLOTH**  
10 in / 25 cm  
53490 4 pc min **\$8.50 ea.**



**BEST SELLER**  
**GREY PUTTY SLOTH**  
13 in / 33 cm  
53491 3 pc min **\$12.00 ea.**



# putty pinstripes

Why we love:

- Our popular textured fabric, a Modern Mom favorite.
- Dressed for success in jersey knit pinstripes.
- Popular animals in sophisticated colors.
- Instagram worthy!



## PUTTY PINSTRIPES 2023 BOUTIQUE

Take advantage of lower minimum quantities.  
Buy 2 of each of 4 Putty Pinstripes designs.  
Total of 8 pieces.  
55539 \$96.00



14 in / 36 cm  
3 pc min per design **\$12.00 ea.**



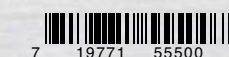
**PUTTY PINSTRIPES MONKEY**  
55510



**BEST SELLER**  
**PUTTY PINSTRIPES PUPPY**  
55530



**PUTTY PINSTRIPES ELEPHANT**  
55500



**PUTTY PINSTRIPES GIRAFFE**  
55520



# fab fuzz

From a hippo to chickens, an octopus to puppies, Fab Fuzz is a place where Mary Meyer lets the fabric be the star. When you want your gift to make a statement, you won't find any fuzz more fun and fabulous.

## Why we love Fab Fuzz

- 2 NEW designs.
- Unique and interesting fabrics.
- Statement pieces that make impressive gifts.
- Quirky, chuckle-worthy designs.
- Some folks call it "designer plush".



### BEST SELLER

#### SCRUFFY PUPPY

Featuring corduroy trim and sweet expressive face.

13 in / 33 cm

52460 2 pc min **\$13.50 ea.**



7 19771 52460 7



### NEW

#### LYING SCRUFFY PUPPY

This best selling puppy is now lying down.

18 in / 46 cm

57990 2 pc min **\$18.50 ea.**



7 19771 57990 4



fab fuzz



**NEW**  
**CALYPSO HIPPO**  
The supersoft etched fabric feature makes this hippo perfect for big hugs.  
15 in / 38 cm  
58000 2 pc min **\$14.50 ea.**



**POPCORN MONKEY**  
He's a super soft monkey made with luxurious high pile fabric that's fantastic to hug. Low contrast trim lends an air of sophistication to Popcorn.  
16 in / 41 cm  
59760 2 pc min **\$13.50 ea.**



**LATER GATOR**  
Go green with our long limbed romping reptile. Soft, jagged teeth, a pretty print, and lots of character sewn in.  
16 in / 41 cm  
58980 2 pc min **\$13.50 ea.**



**BEST SELLER**  
**SLOWMO SLOTH**  
Today's fast moving friends are the slow motion type... like this squeezably soft, three toed sloth.  
13 in / 33 cm  
55781 2 pc min **\$13.50 ea.**



# fab fuzz



**CORKY COW**  
Our zany bovine will bring out the giggles and laughs. The variety of fabrics and the fun expression make Corky quirky.  
14 in / 36 cm  
59740 2 pc min **\$13.50 ea.**



**BEST SELLER**

**NELLIE SHEEP**

What a big hugger our fuzzy farm friend is. She's trimmed with a subtle floral print in her ears and feet. Embroidered eyes and face details complete Nellie's look.

15 in / 38 cm  
59730 2 pc min **\$14.50 ea.**



**BEST SELLER**

**SIR SALTZ OCTOPUS**

This happy guy features multiple fabrics including two-tone heather, knitted stripes, and sheepskin-like plush. Let his tentacles do the hugging.

14 in / 36 cm  
59710 2 pc min **\$13.50 ea.**



# fab fuzz

## BEST SELLER

### ROOSTER

Be ready for a ruckus. Our rooster tends to be rowdy, eye catching, and the source of more than a few laughs.

16 in / 41 cm

55660 2 pc min **\$14.50 ea.**



7 19771 55660 8



### RUDY ROOSTER

We packed a lot of fabrics and fun into our long-legged rooster. What a statement piece he'd make merchandised in your store or on your website.

17 in / 43 cm

59700 2 pc min **\$13.50 ea.**



7 19771 59700 7



## BEST SELLER

### CALLIOPE PONY

Five different color spots and satin ribbons adorn this fuzzy friend.

11 in / 28 cm

55790 2 pc min **\$13.50 ea.**



7 19771 55790



## FABFUZZ INTRODUCTORY 2023 BOUTIQUE

Take advantage of lower minimum quantities.

Contents include:

- 4 Waffles Kitten (2 colors assorted)
  - 1 Scruffy Puppy
  - 1 Lying Scruffy Puppy
  - 1 Rooster
  - 1 Calypso Hippo
  - 1 Slo Mo Sloth
  - 1 Calliope Pony
  - 1 Later Gator
  - 1 Rudy Rooster
  - 1 Sir Saltz Octopus
  - 1 Nellie Sheep
  - 1 Corky Cow
  - 1 Popcorn Monkey
- Receive 1 FREE SloMo Sloth (\$27.00 Retail Value!)  
Total of 17 pieces

59779 **\$202.00**



7 19771 59779 3

## BEST SELLER

### WAFFLES KITTEN

Their unique, textured plush and slouchy life-like body will have a hold on you. Two colors assorted.

8 in / 20 cm

55430 6 pc min **\$8.00 ea.**



7 19771 55430 7



# hobby horses

Chosen by the Toy Industry Association as one of its "Toys of the 20th Century".

Stick horses have been amongst our most popular toys since Mary Meyer introduced them in 1963. Now a classic, the real wood stick (natural finish or white) is super sturdy.

\*Easy Ride'Ums neigh when the ear is pressed.

Fancy Prancers feature decorative accents throughout.



**COLLAPSIBLE APPALOOSA HORSE\***  
15670 4 pc min **\$13.50**



**COLLAPSIBLE BROWN HORSE\***  
15650 4 pc min **\$13.50**



**COLLAPSIBLE PRINCESS PONY**  
15760 4 pc min **\$12.00**



**COLLAPSIBLE UNICORN**  
15770 4 pc min **\$12.00**

## collapsible sticks

**WE LISTENED!  
SAVE MONEY! SAVE HASSLES!**

Concerned about the cost to ship stick horses to your customers?

Perplexed by shoppers saying, "We don't have room to carry that around.?"

Try our Collapsible Stick Horses. A simple coupling device reduces the head with stick length to 20 inches. With a twist, goes back to full length in seconds. No tools needed.

## fancy prancers™



### HOBBY HORSE INTRODUCTORY BOUTIQUE

Take advantage of lower minimum quantities. Boutique does not include any collapsible sticks.

- Contents include:
- 2 Easy Ride'um Brown Horse
  - 2 Easy Ride'um Black Horse
  - 2 Easy Ride'um Appaloosa
  - 2 Fancy Prancer Precious Pony
  - 2 Fancy Prancer Princess Pony
  - 2 Fancy Prancer Unicorn

Total of 12 pieces.  
91679 **\$153.00**



33 in / 84 cm  
4 pc min per design **\$12.00 ea.**

**PRECIOUS PONY**  
11750



**BEST SELLER PRINCESS PONY**  
11760



**BEST SELLER UNICORN**  
11770

## easy ride 'ums™

33 in / 84 cm  
4 pc min per design **\$13.50 ea.**

**BLACK HORSE\***  
11660



**BEST SELLER BROWN HORSE\***  
11650

**APPALOOSA\***  
11670

# chiparoos

Chiparoos is a series of small critters that are as inviting as a bowl of chips. Who wants just one? At 6" tall with adorable faces and floppy little legs, our Chiparoos are loaded with value.

• 2 NEW designs.

6 in / 15 cm

6 pc min per design **\$4.50 ea.**



### CHIPAROOS 2023 BOUTIQUE

Take advantage of lower minimum quantities. Buy 3 each of the 11 Chiparoos designs. Total of 33 pieces.

59219 **\$148.50**



### CHIPAROO RACCOON - 51207



NEW

### CHIPAROO FROG - 51209



### CHIPAROO MOOSE - 51206



### CHIPAROO LION - 51204



### CHIPAROO COW - 51201



### CHIPAROO ELEPHANT - 51202



NEW

### CHIPAROO BEAVER - 51210



### CHIPAROO MONKEY - 51205



### CHIPAROO SQUIRREL - 51208



### CHIPAROO BUNNY - 51200



### CHIPAROO FOX - 51203



# axolotls

Axolotls are sure to be a big hit! On trend and ever so popular because of their uniqueness, youthful look, and permanent grin. The perfect playful plushy pet.

Both Izzy and Otto are undoubtedly destined for lots of squeezes. Super soft with and embroidered eyes and grin.



**NEW**  
**IZZY AXOLOTL**  
12 in / 30 cm  
54270 3 pc min **\$7.00 ea.**



**NEW**  
**OTTO AXOLOTL**  
12 in / 30 cm  
54271 3 pc min **\$7.00 ea.**



**NEW**  
**TANGO MONKEY**  
These monkeys, with their mix of colors, great details, and spunky tufts, are all attitude. 3 colors assorted.

8 in / 20 cm  
54260 6 pc min **\$7.50 ea.**



**BEST SELLER**  
**LEXI LLAMA**  
Embroidered eyes and smile with festive woven trim. 2 colors assorted.

6 in / 15 cm  
50210 6 pc min **\$4.50 ea.**



# impulse friends

Sometimes it's the little things that count.

Why we love these little ones.

- Each has Mary Meyer design and quality.
- Inexpensive impulse toys.
- Affordable for kids to buy themselves.
- Pocket money toys.
- Great add on's to other gifts.

**NEW**

### LIL' FOSSILS

Our cute mini-dinos are sure to be a hit. Easy to take along and the perfect pocket size. 3 styles assorted.

6 in / 15 cm

54290 6 pc min **\$5.00 ea.**



7 19771 54290 8



**BEST SELLER**

### PESKY PUPS ASSORTMENT

4 styles assorted.

7 in / 18 cm

31040 16 pc min **\$4.50 ea.**



7 19771 31040 8



**BEST SELLER**

### CATSY KITTY ASSORTMENT

3 colors assorted.

6 in / 15 cm

37620 12 pc min **\$4.00 ea.**



7 19771 37620 6



# sealife friends

Not all animals have paws and wings. Some of the most extraordinary animals have gills and tails. These aquatic friends are sure to be a splash.

**NEW**

### ERNIE SEA TURTLE

Our new sea turtle features a printed fabric, corduroy undershell, great eye and flipper detailing. This turtle is more than seaworthy; it is outright snuggle-worthy.

13 in / 33 cm

54250 3 pc min **\$12.00 ea.**



7 19771 54250 2



**BEST SELLER**

### SAMMY SEAL

12 in / 30 cm

44910 3 pc min **\$12.50 ea.**



7 19771 44910 8



### SHARKIE SOFT TOY

Cuddly companion with embroidered eyes and bean bag inside.

13 in / 33 cm

27414 4 pc min **\$7.50 ea.**



7 19771 27414 4

### POKEYBELLY TURTLE

Our favorite little turtle with overstuffed feet. As sweet as ever.

7 in / 18 cm

50690 8 pc min **\$4.50 ea.**



7 19771 50690 0



**BEST SELLER**

### ANTHONY ALLIGATOR

12 in / 30 cm

38700 3 pc min **\$12.50 ea.**



7 19771 38700 4



# wildlife & moose

**NEW**

## BUBBA BLACK BEAR

This little black bear is soft and the perfect size for loving hands.

8 in / 20 cm

43610 4 pc min **\$6.50 ea.**



7 19771 43610 8

**NEW**

## BURLY BLACK BEAR

Do not be fooled by the name, this is one soft and sweet huggable bear.

14 in / 36 cm

43620 2 pc min **\$12.50 ea.**



7 19771 43620 7

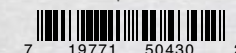


## SWEET BEAUREGARD BUFFALO

A long-time Sweet Rascal, this buffalo is a favorite.

9 in / 23 cm

50430 4 pc min **\$9.00 ea.**



7 19771 50430 2



## GINNY GIRAFFE

Our Flip Flop giraffe has bean filled feet and a slouchy body that gives Ginny that well-loved feel.

12 in / 30 cm

38760 3 pc min **\$12.50 ea.**



7 19771 38760 8



## BUBBA LONGHORN

Looking for the Flip Flop with the long horns? Here he is.

12 in / 30 cm

45541 3 pc min **\$12.50 ea.**



7 19771 45541 3



## BUDDY BUFFALO

A long-time member of our Flip Flop line, Buddy continues his reign as one of our most popular toys.

12 in / 30 cm

45430 3 pc min **\$12.50 ea.**



7 19771 45430 0

# wildlife & moose

The Caboodle Moose family has tip dyed plush, stuffed antlers, and split hooves. These incredible softies will be a standout in your store.

### CABOODLE MOOSE - medium

13 in / 33 cm  
59751 2 pc min **\$12.50 ea.**

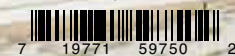


7 19771 59751 9



### CABOODLE MOOSE - small

8 in / 20 cm  
59750 4 pc min **\$8.00 ea.**



7 19771 59750 2

### CABOODLE MOOSE - large

15 in / 38 cm  
59752 2 pc min **\$18.50 ea.**



7 19771 59752 6



### BEST SELLER

#### MILTY MOOSE

Our Flip Flop moose has bean filled feet and a slouchy body that makes Milty feel just like an old friend.  
12 in / 30 cm

42150 3 pc min **\$12.50 ea.**



7 19771 42150 0



### BEST SELLER

#### SWEET MARLON MOOSE

A long-time favorite Sweet Rascal, Marlon is a toy that sits beautifully.  
9 in / 23 cm

46127 4 pc min **\$9.00 ea.**



7 19771 46127 8



### BEST SELLER

#### LIL' MILES MOOSE

He's spent years on our most popular list.  
11 in / 28 cm

51690 3 pc min **\$12.50 ea.**



7 19771 51690 9



# lobbie lobsters lobsterfest!



**NEW**  
**SANDY CLAWS**  
10 in / 25 cm  
22950 12 pc min **\$4.10 ea.**  
7 19771 22950 2

**LOBBIE LOBSTER - Small**  
10 in / 25 cm  
50640 12 pc min **\$3.25 ea.**  
7 19771 50640 5



**LOBBIE LOBSTER - Medium**  
17 in / 43 cm  
52350 6 pc min **\$5.50 ea.**  
7 19771 52350 1



**LOBBIE LOBSTER - Cape Cod**  
50643  
7 19771 50643 6



**LOBBIE LOBSTER - Maine**  
50641  
7 19771 50641 2



**LOBBIE LOBSTER - Boston**  
50642  
7 19771 50642 9



**LOBBIE LOBSTER - Giant**  
31 in / 79 cm  
53790 1 pc min **\$21.50 ea.**  
7 19771 53790 4

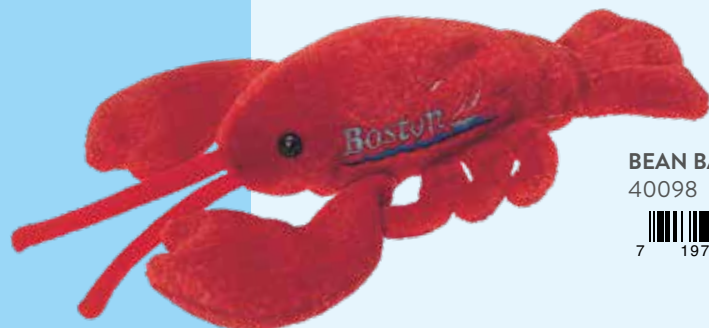


**LOBBIE LOBSTER - Large**  
26 in / 66 cm  
53780 3 pc min **\$11.00 ea.**  
7 19771 53780 5

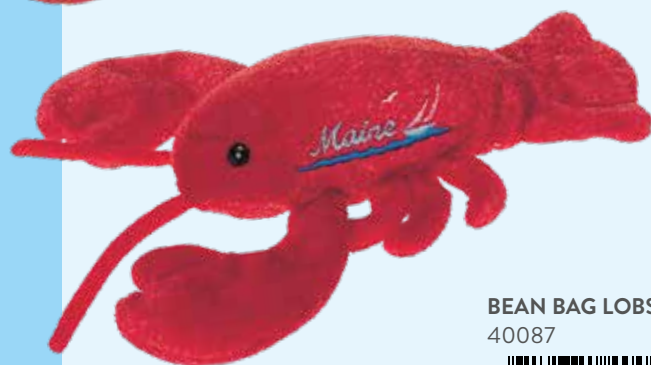
# lobbie lobster

## BEAN BAG LOBSTERS

Embroidered with "Boston" or "Maine".  
6 in / 15 cm  
16 pc min per design **\$3.75 ea.**



BEAN BAG LOBSTER - Boston  
40098



BEAN BAG LOBSTER - Maine  
40087



## CHOPPER LOBSTER FINGER PUPPET

6 in / 15 cm  
17730 16 pc min **\$3.75 ea.**

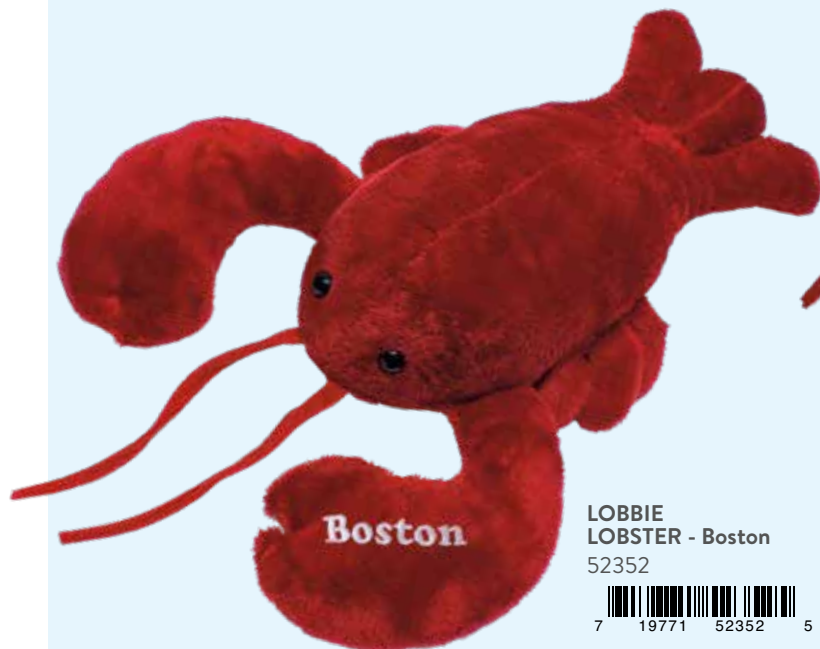


## LOBBIE LOBSTER TEETHER RATTLE

6 in / 15 cm  
25396 6 pc min **\$5.00 ea.**



**LOBBIE LOBSTER - Medium**  
Embroidered with "Boston" or "Maine".  
17 in / 43 cm  
6 pc min per design **\$5.75 ea.**



LOBBIE  
LOBSTER - Boston  
52352



LOBBIE  
LOBSTER - Maine  
52351



## MAGNEATOES LOBSTER

Magnets in claws.  
4.5 in / 12 cm  
23005 12 pc min **\$3.75 ea.**



## LOBBIE LOBSTER CRINKLE TEETHER

6 x 6 in / 15 x 15 cm  
25391 6 pc min **\$5.50 ea.**



# book & toy

Mary Meyer board books with matching toys.

Next to cuddly companions, books are about the most cherished and evergreen gifts youngsters (and parents) hold dear. At Mary Meyer, we believe a good book and a related toy, together, will create memories that last a lifetime. Sold separately at wholesale, may we recommend merchandising them together?

## Why we love Book & Toy

- 2 NEW books.
- Original art by the same Mary Meyer artists who create all our award winning toys.
- Books are a top choice for mom purchases.
- Book and matching toy enhance story time ritual.
- Great way to “ease into bedtime” with a toy to hug.
- 20 fully illustrated pages.
- Books are individually shrink wrapped.



### BOOK WITH MATCHING TOY 2023 BOUTIQUE

Take advantage of lower minimum quantities. Buy 2 pieces each of the 7 large board books plus 2 pieces each of the 7 matching soft toy designs.

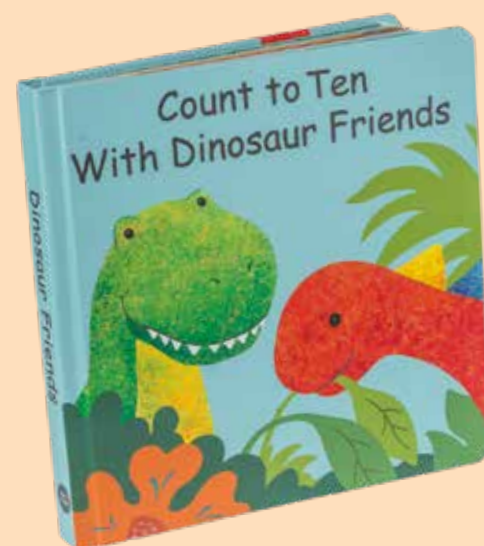
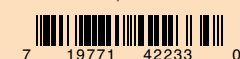
Total of 28 pieces.  
27449 **\$205.00**



## dinosaur



**NEW**  
JUNIOR  
STEGOSAURUS  
9 in / 23 cm  
42233 4 pc min **\$8.00 ea.**



**NEW**  
COUNT TO TEN WITH DINOSAUR FRIENDS - Large Board Book  
8 x 8 in / 20 x 20 cm  
27406 4 pc min **\$7.50 ea.**



## bart bear



**NEW**  
BUBBA BLACK BEAR  
8 in / 20 cm  
43610 4 pc min **\$6.50 ea.**



**NEW**  
BART BEAR SLEEPS - Large Board Book  
8 x 8 in / 20 x 20 cm  
27405 4 pc min **\$7.50 ea.**



## lobbie lobster



LOBBIE LOBSTER - Medium  
17 in / 43 cm  
52350 6 pc min **\$5.50 ea.**



LOBBIE LEARNS... IT HELPS TO BE DIFFERENT - Large Board Book  
8 x 8 in / 20 x 20 cm  
27403 4 pc min **\$7.50 ea.**



# sharkie

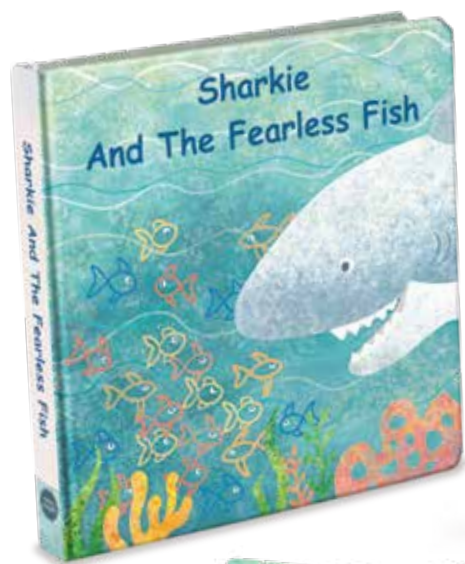


### SHARKIE SOFT TOY

Cuddly companion to the book with embroidered eyes and bean bag inside.

13 in / 33 cm

27414 4 pc min **\$7.50 ea.**



### SHARKIE AND THE FEARLESS FISH - Large Board Book

8 x 8 in / 20 x 20 cm

27404 4 pc min **\$7.50 ea.**



# little froggy



### FROGGY SOFT TOY

Cuddly companion to the book with embroidered eyes and bean bag inside.

14 in / 36 cm

27410 4 pc min **\$7.50 ea.**



### LITTLE FROGGY TAKES A BIG LEAP! - Large Board Book

8 x 8 in / 20 x 20 cm

27400 4 pc min **\$7.50 ea.**



# moosey

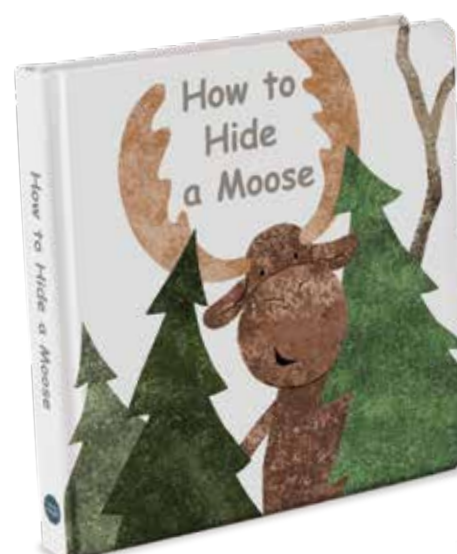


### MOOSEY SOFT TOY

Cuddly companion to the book with embroidered eyes and bean bag inside.

14 in / 36 cm

27411 4 pc min **\$7.50 ea.**



### HOW TO HIDE A MOOSE - Large Board Book

8 x 8 in / 20 x 20 cm

27401 4 pc min **\$7.50 ea.**



# puppy



### PUPPY SOFT TOY

Cuddly companion to the book with embroidered eyes and bean bag inside.

14 in / 36 cm

27412 4 pc min **\$7.50 ea.**



### PUPPY'S TOY TALE - Large Board Book

8 x 8 in / 20 x 20 cm

27402 4 pc min **\$7.50 ea.**





Love you can feel.®

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